

Nils Levine

Digital Product Designer

San Francisco, CA 94118
415-205-6544 • nils.levine@gmail.com • [linkedin.com/in/nilslevine](https://www.linkedin.com/in/nilslevine)

Summary

- 8+ years hands-on professional experience designing commercial digital offerings with a focus on fintech, enterprise SaaS applications, and digital onboarding journeys.
- Accomplished in collaborating with senior leadership, product management, and development teams to deliver seamless user experiences and pixel-perfect layouts across multiple browsers/devices accessing a variety of delivery networks, application environments, and back-end platforms.
- Skilled in wireframing, prototyping, producing high-fidelity mock-ups, and coding interactive front-end user experiences using html, css, and a variety of javascript frameworks.
- Experienced in conducting user research and gathering user feedback to validate design decisions.
- Active participant in all aspects of the software development lifecycle.

Experience

Western Union Business Solutions • San Francisco, CA Senior Digital Product Designer (Aug. 2018 - Dec. 2019)

- Developed the front-end experience for the in-house WU EDGE Digital Onboarding user flow.
- Coded the user interface for WU EDGE's 2-Factor Authentication.
- Created the WU EDGE style guide for multiple UI frameworks (Bootstrap and Salesforce Lightning).
- Refined the WU EDGE currency calculator toolset.
- Led and iterated WU EDGE Western Union branding updates.
- Revamped the WU EDGE master UI template to accommodate multi-lingual support and mobile viewports.

Aravo Solutions • San Francisco, CA Senior UI/UX Lead (2012 - 2018)

- Created the strategic UI/UX roadmap for ensuring seamless user experiences across the entire Aravo Enterprise Platform and advocated support for that vision across the organization.
- Led front-end coding efforts by developing and implementing a library of standardized UI components within an agile/scrum environment.
- Mentored, coached, and collaborated with configuration teams to implement sophisticated customer-specific ui customizations under aggressive scheduling constraints.

Crescendo Biosciences • South San Francisco, CA Lead UI Designer (2010 - 2011)

- Led the interaction/user experience design of a secure, online portal for physicians and staff to order, track, and review multi-biomarker blood tests.
- Transformed conceptual product vision into a commercial software application by developing requirements, use-case scenarios, and functional specifications in an agile software development environment.

Nils Levine

Digital Product Designer

San Francisco, CA 94118
415-205-6544 • nils.levine@gmail.com • [linkedin.com/in/nilslevine](https://www.linkedin.com/in/nilslevine)

Experience

(continued)

Contract Web Development (2001 - 2011)

Selected Projects:

School Loop (2011)

Created html prototypes for the next release of a hosted content management system for public school districts. Integrated prototypes with School Loop's proprietary java template engine.

Earthbath (2009 - 2010)

Developed and deployed a consumer-focused website based on client-provided conceptual mock-ups. Features included e-newsletters and sweepstakes promotions integrated with 3rd-party contact and email management using their developer APIs, as well as blog functionality via a customized Wordpress installation.

BigBand Networks (2006)

Built, tested and deployed a corporate extranet with a customized multi-level permissioned content and user-management system.

ISEC, Inc. (2001 - 2009)

Managed the development and rollout of a custom online customer satisfaction system. Migrated hosting for .NET-driven site; managed security-related code updates; created Flash banners, and provided training for content management system & oversaw general site maintenance/code updates.

Skills & Expertise

- Agile/Scrum
- Animation Techniques
- Wireframing
- WCAG/Accessibility
- Responsive Design
- Project Management
- Data-Driven Design
- Interaction Design
- User Stories/Personas
- UX Task Optimization
- HTML5/CSS3/UI Frameworks
- Javascript Frameworks
- SVN/Source Code Control
- A/B Testing
- User Flows/Diagramming

Education

Bachelor of Science, Building Construction

University of Washington Department of Construction Management • Seattle WA

Bachelor of Arts, Architectural Studies

University of Washington College of Architecture & Urban Planning • Seattle WA